



## Advantages of the Global Virtual Catalog

The Internet is growing. It can be confusing and finding information in it is becoming more complicated and more time consuming. Most websites are hard to come across and are not bringing any real benefit to their owners by not being found.

The Global Virtual Catalog goodboog uses a different approach. The catalog makes finding your products and services faster and easier by organizing its content into categories in 25 languages. Using state of the art technologies the catalog cards receive top ranking with both local and global Internet search engines.

## Are you still running your business without a website?

With goodboog can **establish** your firm's **professional web presence** quickly and easily!

**goodboog**  
global virtual catalog™



Web presence within 15 minutes  
Simple content management  
Add new content or languages at any time  
Improve search engine placement

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## Website versus Virtual Catalog



Having a website has not been limited to large corporations for a long time. However, building a professional website requires knowledge of underlying technologies and marketing experience. Even then, the results do not always reflect effort put into building the site, especially as the complicated process of updating the site often makes it quickly obsolete.

Using goodboog you can publish information about your firm's products and services online in minutes\*. Even with basic computer skills it is simple to create and update.

\*Typical time to create a Virtual Catalog is 15 minutes



*If you are considering setting up a website, what web designers and your competition do not want you to know is that the unbeatable solution is the Virtual Catalog!*

[www.goodboog.com](http://www.goodboog.com)



### Cost of creating your web presence



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## Your Own Domain and Webspace



Every website needs an address (a domain such as www.yourfirm.com) and webspace (servers, databases). It is good to know about these things, but it's even better to have professionals handle this for you.

The Global Virtual Catalog goodboog offers a web-based solution according to the number of your products and services (number of catalog cards).

Focus on your area of expertise, as in the content of your Virtual Catalog, and leave the technical details up to our professionals.

Start today! Choose a domain name and we will provide it to you for free.

## Detailed Visitor Statistics



Would you like to know who your customers are? Where they are coming from, what they are interested in, and what they are looking for? How many of them found you on the Internet looking for your product or service?

Unlike advertisements in the press, yellow pages or radio, Virtual Catalog visitor statistics can answer the above questions, all at a glance in real-time!

	Annual operating costs*		
	0	\$ 75	\$ 250+
Website	[Progress bar showing approximately 25% completion]		
Virtual Catalog	[Progress bar showing approximately 10% completion]		

\*Domain registration, disk space (server, databases), e-mail, FTP access, etc.

	Visitor Statistics	
	Analysis of Visits	Graphical Representation
*Standard Advertising	no	no
Website	provider dependent	limited
Virtual Catalog	detailed	included

\*Advertisement in print, yellow pages or radio

## Printed Catalog of Products and Services



Did you know that your Virtual Catalog can be used in print form?

Text and images in your Virtual Catalog are pre-formatted for printing, ready to be published as an up-to-date catalog at any time.

No need to create other presentation materials with your firm's products and services.

## Pricing

	Premium	Plus	Basic	Business Card
	\$499/year	\$249/year	\$99/year	Free
Catalog Cards	1,000	100	10	-
Free Banner Ads	6 Months	3 Months	1 Months	-
Firm Profile	✓	✓	✓	-
Business Card	✓	✓	✓	✓
Link to Your Website	✓	✓	✓	✓
Communication Tools	✓	✓	✓	-
Visitor Statistics	✓	✓	✓	-
Hosting	✓	✓	✓	-
Sub Domain Address	✓	✓	✓	-

### Printed Catalog

	Number of copies	Availability	Customization	Language versions
Standard Catalog	min. 500	days to weeks	all copies identical	1
Printed Virtual Catalog	1+	immediately	each copy unique	25

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### Please contact us for more information!

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Technical Support

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