



Advantages of the Global Virtual Catalog

With the Internet growing daily in size and complexity, it's becoming increasingly difficult and time consuming to find relevant information. Most websites are rarely found and bring little value to their owners.

goodboog's Global Virtual Catalog uses a different approach, making your products and services easier to find online by organizing content into categories in 25 languages, thus gaining top rankings in both local and global Internet search engines.

The Virtual Catalog's user-friendly design exquisitely showcases your products and services, ensuring the continually evolving web presence of your firm.

Seeking a way to attract visitors to your website?

goodboog has the solution to **drive** traffic to your firm and **improves** its position in search engines.



Cost of creating your web presence



Your Own Domain and Webpace



Every website needs a domain address (www.your-firm.com) and webpace (servers, databases). It's good to know about these things, but it's even better to have professionals handle the technical details for you.

The Global Virtual Catalog goodboog offers a web-based solution according to the number of your products and services (number of catalog cards).

Our professionals take care of the technical details, letting you focus on your area of expertise in the content of your Virtual Catalog.

Start today: Simply choose a domain name and we'll provide it to you for free!

Virtual Catalog and Ranking in Search Engines



Search Engine Optimization (SEO) is the process of improving the rankings of websites in the results of Internet search engines, which most customers use to find pages on the Internet.

Using SEO (improving website code, page titles, keywords in 25 languages, and other methods) the Virtual Catalog will give your Catalog Cards higher ranking with both local and global Internet searches. Most websites are in one or two languages, but with the Virtual Catalog, it can be found in 25 languages! The Virtual Catalog will also redirect your visitors to your existing website or e-store.

If you are considering a costly update of your website for Search Engine Optimization, try the Virtual Catalog first.

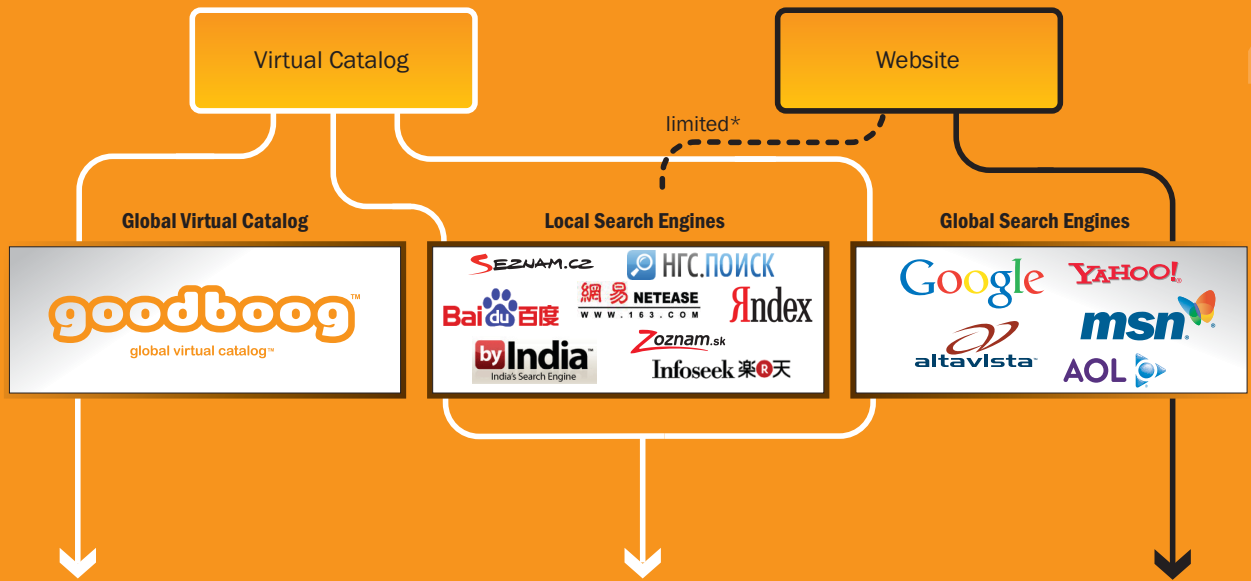
Annual operating costs*



Cost of Search Engine Optimization



*Domain registration, disk space (server, databases), e-mail, FTP access, etc.



“

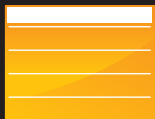
If you are considering a costly update of your website for Search Engine Optimization, you must first be aware of the unbeatable value in enhancing your web presence that goodboog provides - try the Global Virtual Catalog first before anything else!

”

www.goodboog.com

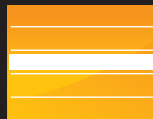
*Most websites are in one or two languages only, and are therefore shown only in the search results for given language/country

Very high ranking



Best results: Virtual Catalog cards provide very high ranking regardless of the search engine. Thanks to support for 25 languages the Virtual Catalog is available throughout the world.

High ranking



Worst results: If the website is not optimized for search engines, does not have proper structure (flash, frames etc.), uses obsolete technologies, the web page is buried down at the end of the search engine results.

Poor ranking



Detailed Visitor Statistics



Would you like to know who your customers are? Where they're coming from, what they're interested in, and what they're looking for? How many of your customers find your business through the Internet looking for your

product or service?

Unlike advertisements in magazines, newspapers, yellow pages, radio and TV, Virtual Catalog visitor statistics can answer the above questions.

There's no need to use the expensive services of marketing companies (online marketing, e-marketing, etc.). goodboog does the market research for you: find out where, and which of your products and services are the most popular!

Pricing

	Premium	Plus	Basic	Business Card
	\$499/year	\$249/year	\$99/year	Free
Catalog Cards	1,000	100	10	-
Free Banner Ads	6 Months	3 Months	1 Months	-
Firm Profile	✓	✓	✓	-
Business Card	✓	✓	✓	✓
Link to Your Website	✓	✓	✓	✓
Communication Tools	✓	✓	✓	-
Visitor Statistics	✓	✓	✓	-
Hosting	✓	✓	✓	-
Sub Domain Address	✓	✓	✓	-

Visitor Statistics

Visitor Analysis	Graphical Representation
------------------	--------------------------

no	no
----	----

provider dependent	limited
--------------------	---------

detailed	included
-----------------	-----------------

*Advertisement in print, yellow pages or radio

*Standard Advertising
Website
Virtual Catalog

[previous](#)

Please contact us for more information!

Representative Name

Telephone / E-Mail

(604) 568-8058

Technical Support

support@goodboog.com, www.goodboog.com