



Advantages of the Global Virtual Catalog

With the Internet growing daily in size and complexity, it's becoming increasingly difficult and time consuming to find relevant information. Most websites are rarely found and bring little value to their owners.

goodboog's Global Virtual Catalog uses a different approach, which makes finding your products and services faster and easier by organizing content into categories in 25 languages, thus gaining top rankings in both local and global Internet search engines.

goodboog's 25 available languages let you reach out to the world, drastically increasing your export opportunities. The Virtual Catalog's user-friendly design exquisitely showcases your products and services, ensuring the continually evolving web presence of your firm.

Seeking a way to attract visitors to your website?

goodboog has the solution to **drive** traffic to your firm and **improves** its position in search engines.



Cost of creating your web presence



Your Own Domain and Webpace



Every website needs a domain address (www.your-firm.com) and webpace (servers, databases). It's good to know about these things, but it's even better to have professionals handle the technical details for you.

The Global Virtual Catalog goodboog offers a web-based solution according to the number of your products and services (number of catalog cards).

Our professionals take care of the technical details, letting you focus on your area of expertise in the content of your Virtual Catalog.

Start today: Simply choose a domain name and we'll provide it to you for free!

Virtual Catalog and Ranking in Search Engines



Search Engine Optimization (SEO) is the process of improving the rankings of websites in the results of Internet search engines, which most customers use to find pages on the Internet.

Using SEO (improving website code, page titles, keywords in 25 languages, and other methods) the Virtual Catalog will give your Catalog Cards higher ranking with both local and global Internet searches. Most websites are in one or two languages, but with the Virtual Catalog, it can be found in 25 languages! The Virtual Catalog will also redirect your visitors to your existing website or e-store.

If you are considering a costly update of your website for Search Engine Optimization, try the Virtual Catalog first.

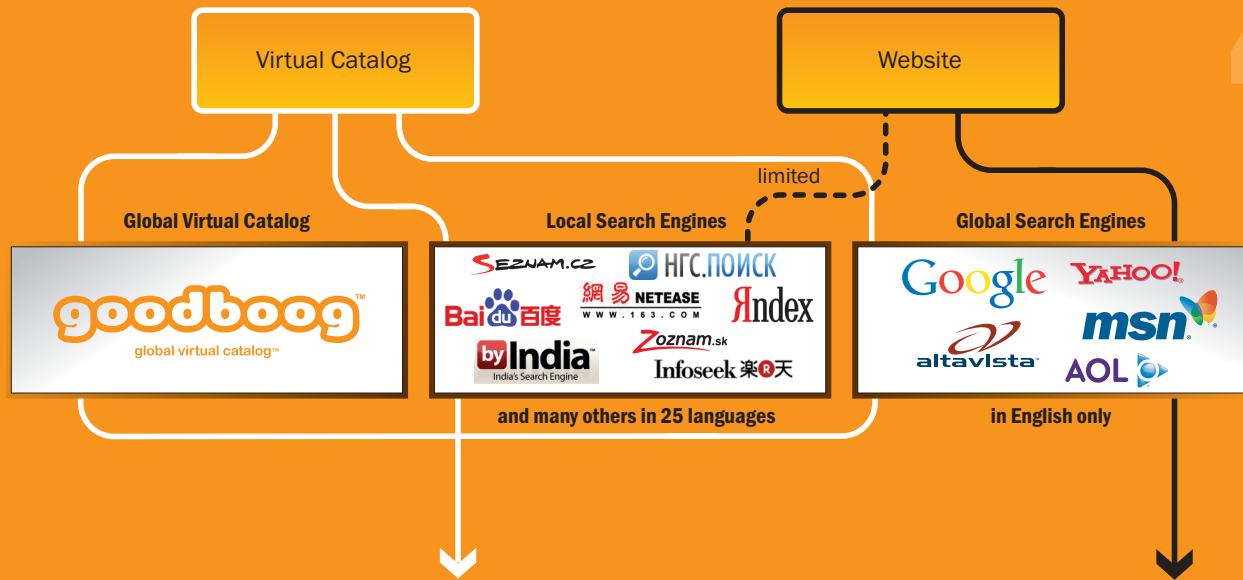
Annual operating costs*



Cost of Search Engine Optimization



*Domain registration, disk space (server, databases), e-mail, FTP access, etc.



“ It can be regarded as a limited belief that everyone in the world can discover your website in English and understand the content. Your carefully chosen keywords* may allow you to be discovered in English, although many opportunities may be missed in only accommodating for a single language. ”

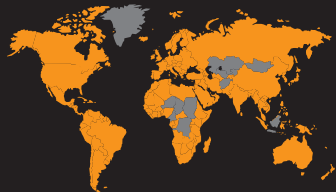
www.goodboog.com

*For optimal results, it is best to utilize keywords in all languages when conducting business globally.

World Wide Impact

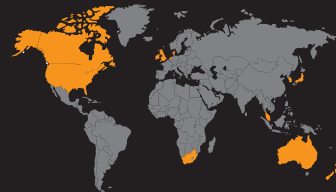
You can present your Virtual Catalog in 25 languages reaching a far greater diversification of people – your Virtual Catalog is indexed globally in all local search engines.

[previous](#)



Limited Impact in 1 Language

With your web site in only a single language you will be indexed by only English global search engines, thus factoring out the opportunity for customers who search for products in their own language.



[next](#)

Detailed Visitor Statistics



Would you like to know who your customers are? Where they're coming from, what they're interested in, and what they're looking for? How many of your customers find your business through the Internet looking for your product or service?

Unlike advertisements in magazines, newspapers, yellow pages, radio and TV, Virtual Catalog visitor statistics can answer the above questions.

There's no need to use the expensive services of marketing companies (online marketing, e-marketing, etc.). goodboog does the market research for you: find out where, and which of your products and services are the most popular!

Virtual Catalog Communication Tools



goodboog's Virtual Catalog is the only tool on the Internet to provide pre-defined phrases for business communication in 25 languages. You and your business partner can use Virtual Catalog "**Communication Translator**" to exchange questions and answers in each of your languages.

Invite your business partner to a meeting using the Virtual Catalog "**Let's Talk Together**" function. A meeting that doesn't require travel or long-distance phone expenses, and allows you to present your firm, products and services using a microphone and camera by way of instant messaging voice and video communication.

***Standard Advertising
Website
Virtual Catalog**

Visitor Statistics

Visitor Analysis	Graphical Representation
no	no
provider dependent	limited
detailed	included

*Advertisement in print, yellow pages or radio

Communication Tools

**Website
Virtual Catalog**

Options for Communication
e-mail, online form in limited number of languages
support for 25 languages using Virtual Catalog "Translator"

[previous](#)

[next](#)

Printed Catalog of Products and Services



Can your current website generate a professional laid out hardcopy of comprehensive materials about your firm? Did you know that your Virtual Catalog can be used in print form?

It doesn't matter which language your business partner is fluent in, because you can choose from 25 languages. Text and images in your Virtual Catalog are pre-formatted for printing, ready for an instant, real-time, and ready to be published version of your catalog.

With your goodboog Virtual Catalog, there's no need to create other presentation materials with your firm's products and services.

Pricing

	Premium	Plus	Basic	Business Card
	\$499/year	\$249/year	\$99/year	Free
Catalog Cards	1,000	100	10	-
Free Banner Ads	6 Months	3 Months	1 Months	-
Firm Profile	✓	✓	✓	-
Business Card	✓	✓	✓	✓
Link to Your Website	✓	✓	✓	✓
Communication Tools	✓	✓	✓	-
Visitor Statistics	✓	✓	✓	-
Hosting	✓	✓	✓	-
Sub Domain Address	✓	✓	✓	-

Printed Catalog

	Number of copies	Availability	Customization	Language versions
Standard catalog	min. 500	days to weeks	all copies identical	1
Printed Virtual Catalog	1+	immediately	each copy unique	25

[previous](#)

Please contact us for more information!

Representative Name

Telephone / E-Mail

(604) 568-8058

Technical Support

support@goodboog.com, www.goodboog.com